

## US health economics office opened

Oxford Outcomes has recently appointed John Schneider who will lead the development of a new Health Economics office in Morristown, New Jersey.

John joins Oxford Outcomes from HECG, a consultancy he established in New Jersey. Prior to this he held a secondary appointment in the Health Economics department at the University of Iowa.

John's overall responsibility is for building and developing the Health Economics group in New Jersey.

For enquiries regarding Health Economics services in the US please email [john.schneider@oxfordoutcomes.com](mailto:john.schneider@oxfordoutcomes.com)

### Recently published articles

Potter MJ, Cluadio cc, Szabo SM, A randomized trial of bevacizumab and reduced light dose photodynamic therapy in age-related macular degeneration The VIA study, *Br J Ophthalmol*. 2009 June 10. (epub ahead of print.)

Szabo SM, Janssen PA, Khan K, Lord SR, Potter MJ, Neovascular AMD: an overlooked risk factor for injurious falls. *Osteoporosis Int*. 2009 July 23. (epub ahead of print.)

Beusterien KM, Szabo SM, Kotapati S, Mukherjee J, Hoos A, Hersey P, Middleton MR, Levy AR. Societal preference values for advanced melanoma health states in the United Kingdom and Australia. *Br J Cancer*. 2009 101(3):387-9

Szabo SM, Levy AR, Davis C, Holyoake T, Cortes J. A Multinational study of health state preference values associated with chronic myelogenous leukemia. *Value in Health* 2009. (epub ahead of print)

Gallop K, Wild D, Nixon A, Verdian L, Joyce A, Cramer C. Impact of Lennox Gastaut Syndrome (LGS) on health related quality of life - a conceptual model. Poster presented at ISPOR Orlando May 2009.

The ISPOR Patient Reported Outcomes Translation and Linguistic Validation Good Research Practices Task force report.

Wild D, Eremenco S, Mear I, Martin M, Houchin C, Gawlicki M, Hareendran A, Wiklund I, Chong L Y, von Maltzahn R, Cohen L, Molsen E, Multinational Trials—Recommendations on the translations required, approaches to using the same language in different countries, and the approaches to support pooling the data.

Wild D, Murray M, Donatti C. Patient perspectives on taking vitamin K antagonists: a qualitative study in the UK, USA and Spain. *Expert Rev. Pharmacoeconomics Outcomes Res*. 9(5), 467-474 (2009)

## Toronto office now active

Oxford Outcomes' Toronto office is now open. The team is led by Robert Bick, Senior Manager for Market Access and Reimbursement and Nancy Risebrough, Senior Health Economist. Please use following contact details:

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## Scientific Advisor for Health Economics appointed in Vancouver

Oxford Outcomes has recently appointed Ron Goeree as Scientific Advisor in Health Economics who will provide invaluable

knowledge and experience to oversee Health Economics projects in Vancouver and Toronto. Ron is based in Hamilton, Ontario and is an Associate Professor in the Department of Clinical Epidemiology and Biostatistics at McMaster University. He also holds the position of Director of the PATH research institute at St Joseph's Healthcare Hamilton Department of Clinical Epidemiology and Biostatistics, McMaster University. To contact Ron please email [ron.goeree@oxfordoutcomes.com](mailto:ron.goeree@oxfordoutcomes.com)

## Senior Manager of North American operations appointed

Due to an increasing presence in North America Robert Sambrook has been appointed as Senior Manager of North American Operations.

Rob has seventeen years experience in clinical research, both in academia and industry. His research ranges from early phase clinical trials (Phase I and II) through to post-marketing drug studies and disease registries. He was project manager with the Cancer Trials Unit of the Medical Research Council (Cambridge, UK) for 5 years, and has ten years experience with a small dynamic contract research organization in Vancouver, Canada. Here he took on a number of roles including project management, medical writing and business development.

To contact Rob please email [rob.sambrook@oxfordoutcomes.com](mailto:rob.sambrook@oxfordoutcomes.com)

## Vancouver office builds expertise and expands reach

Oxford Outcomes' Vancouver office is building expertise in network meta-analysis to complement its core services and the established meta analysis team in Oxford.

In addition it is expanding its reach to South America with a recently launched epidemiology and cost-effectiveness analysis project in Brazil.

# New Staff

## Vancouver

### **Oghenowede Eyawo - Research Analyst**

Oghenowede gained his masters in Zoology from Karl-Franzens University Austria after being awarded an MPH degree from Simon Fraser University (SFU) Canada. Having worked as a research assistant both at the SFU Faculty of Health Sciences and at the BC Centre for Excellence in HIV/AIDS, he has honed his skills in understanding the research process and environment. Before joining Oxford Outcomes Oghenowede worked at the BC Centre for Excellence in HIV/AIDS where he developed expertise in the conduct of systematic reviews in health care.

### **Ron Goeree - Scientific Advisor in Health Economics**

Please see news item overleaf

### **Suzanne Lane - Research Associate**

Suzanne attained a BSc, majoring in Behavioral Neuroscience from the University of British Columbia (UBC). She is currently pursuing her Master of Health Administration at UBC. Suzanne has worked as a research assistant for the psychology department at the University of Otago and at the Centre for High Through-put Biology (CHiBi) at UBC. Before coming to Oxford Outcomes Suzanne worked for Vancouver Coastal Health in Mental Health Rehab.

### **Rob Sambrook - Senior Manager North American Operations**

Please see news item overleaf

## Bethesda

### **Shadi Gholizadeh - Research Associate**

Shadi joins Oxford Outcomes as a Research Associate a role in which she will utilize her experience in psychology research, including qualitative and quantitative methodology, to perform literature searches and reviews and contribute to various stages of patient reported outcomes studies. Prior to joining Oxford Outcomes, Shadi completed her Master of Science degree in Social and Cultural Psychology at the London School of Economics and her Bachelor of Arts degree in psychology at Stanford University where she also minored in Middle Eastern Languages, Literatures and Cultures.

## Oxford

### **Amy Ashcroft-Jones - Project Co-Ordinator**

Amy joined Oxford Outcomes in August 2009. She gained a BA in Italian Studies with French Studies from the University of Warwick in 2008. Before joining Oxford Outcomes, she worked for an Oxford-based marketing and graphic design agency. She speaks Italian and French to a high level and has worked on a range of translation projects. She has experience of all stages of the translation and linguistic validation process.

### **Leticia Barcena - Systematic Reviewer**

Leticia graduated as veterinary surgeon in Madrid in 1995 and after qualifying moved to the UK where she worked as veterinary surgeon. She developed an interest in medical information and evidence-based medicine. As a result, she moved on to work as Assistant Information Scientist in the Department of Health and developed her skills as systematic reviewer working at the National Collaborating Centre for Acute Care developing clinical guidelines for NICE and the Centre for Evidence in Transplantation based at the Royal College of Surgeons.

### **Abi Griffin - Project Co-Ordinator**

Abi joined Oxford Outcomes in July 2009. She gained her BSc in Biology with European Studies (German) in 1994, and prior to joining Oxford Outcomes she built up a wealth of experience working on a wide range of translation projects within the publishing industry. She speaks German to a high level. She has worked on a range of translation projects and has experience of all stages of the translation and linguistic validation process.

## New Jersey

### **John Schneider - Business development New Jersey**

Please see news item overleaf

## Upcoming presentations and courses

### **28-31 October 2009 – Annual conference for the International Society for Quality Of Life research, New Orleans, Louisiana, USA**

Workshop: Health related quality of life, utility data and patient preferences for supporting reimbursement decisions

*Andrew Lloyd*

Workshop: Qualitative Research in the Development of PRO Questionnaires – Best Practices and Avoiding Pitfalls

*Kathy Beusterien, Emuella Flood*

Presentation: The impact of ADHD on young people's quality of life

*Andrew Lloyd*

### **12th November 2009**

#### **Webinar:**

Is this the death of the Minimal Importance Difference in Patient Reported Outcomes?

*Sarah Acaster*

### **17-18th November 2009 – CBI 5th Forum on Patient Reported Outcomes, Philadelphia.**

Workshop: Utilize Patient Reported Outcomes for Health Technology Assessment

*Andrew Lloyd, Kathy Beusterien*

Presentation: Pragmatic ePRO Validation – Satisfy Quality and Regulatory Standards

*Diane Wild*

### **10th December 2009**

#### **Webinar:**

How to ensure translatability of PRO measures

*Gareth Ellis*

For more information

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